

A close-up photograph of a weathered, rusty metal handle mounted on a light blue surface. The handle is a simple, cylindrical metal rod with a slightly wider base where it connects to a metal plate. The metal is heavily corroded, with large areas of brown rust and smaller, scattered spots. The blue surface is also covered in numerous small, brownish-orange spots of rust. The overall appearance is one of significant age and wear. The text "TOO OLD TO BE COOL." is overlaid in large, white, sans-serif capital letters across the lower half of the image.

**TOO OLD  
TO BE COOL.**

## Stromfresser sind voll uncool.

Wird es Zeit, Deinen alten Kühlschrank gegen ein neues effizientes Modell zu tauschen?

**Spar Geld und mach den Gerätecheck unter:**

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A close-up photograph of the open door of a front-loading washing machine. The door is white and slightly ajar, revealing the dark interior drum. A bright light source is visible inside the drum, creating a strong glare. The machine's exterior shows signs of age and wear, including rust and discoloration, particularly around the bottom edge and a rectangular panel in the lower right corner. The text "TOO OLD TO ROCK AND ROLL." is overlaid in large, white, bold, sans-serif capital letters across the center of the image.

**TOO OLD  
TO ROCK AND  
ROLL.**

## Kriegst Du den Blues, wenn Du Deine Stromrechnung siehst?

Wird es Zeit, Deine alte Waschmaschine gegen ein neues, effizientes Modell zu tauschen?

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