



Feedback: For more information you can register online at:

www.rez.bayern.de/infomail

Or send the completed and signed form by e-mail:

rez@lfu.bayern.de

or by fax to **+49 821 9071-5556**

I would like to receive information on resource efficiency and REZ events in the future.

Name

Company/Institution

Address

E-mail

Phone number

Date, signature

The following topics are of particular interest to me:

Note on data protection: Your data required for registration will be stored by us exclusively for internal purposes and will not be passed on to third parties. You can unsubscribe at any time.

The **REZ** is a project conducted by the Bavarian Environment Agency (LfU) in cooperation with the Association of Bavarian Chambers of Commerce and Industry (BIHK), initiated and promoted by the Bavarian State Ministry of the Environment and Consumer Protection (StMUV).

Locations: **REZ** is headquartered in Augsburg at the Bavarian Environment Agency, with branch offices in Nuremberg and Munich.

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Here you can find our events and further information:

www.rez.bayern.de

Imprint

Publisher Bayerisches Landesamt für Umwelt (LfU)
Bürgermeister-Ulrich-Straße 160
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Germany
Phone: +49 821 9071-0
E-mail: poststelle@lfu.bayern.de
Internet: www.lfu.bayern.de

Images: Titel:123RF, ktsdesign; Innen von links nach rechts: ccvision.de; 123RF, tiero; Andrey Armyagov – Fotolia.com

Print: JOH. WALCH GmbH & Co. KG
Im Gries 6, 86179 Augsburg | 04/2024

Printed on paper certified with the Blue Angel

Valid from: April 2020, unchanged reissue

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BAYERN DIREKT is your direct link to the Bavarian State Government. Please call +49 89 122220 or send an e-mail to direkt@bayern.de to receive information material and brochures, information on current topics and internet sources as well as information on authorities, responsible bodies and contact persons at the Bavarian State Government.



Centre for Basic Materials Efficiency

for an efficient use of resources in Bavarian companies



Bavarian State Ministry of the Environment and Consumer Protection



Resource efficiency – a sustainable competitive advantage

The efficient and innovative usage of resources and materials is essential for companies to remain competitive.

Material costs in the manufacturing sector account for a considerable portion, approx. 40 % of total costs. It is therefore rewarding to take a look at the process organisation, the selection of material and the production environment.

Every company can improve. The intelligent use of raw and other materials reduces the dependency on the commodity market and contributes to the protection of the environment!

Centre for Basic Materials Efficiency (REZ)

The REZ is the central contact point for resource efficiency topics in Bavaria. The offers are addressed to all Bavarian enterprises with special consideration of small and middle enterprises (KMU) of the industry.

- Central topics:**
- increasing raw material and material efficiency
 - using digital technology to increase resource efficiency
 - sustainable substitution of materials
 - increasing acceptance and use of secondary raw materials
 - strengthening Integrated Product Policy approach and ecological product development

- We offer you:**
- specific events
 - positive examples of pioneers in Bavaria
 - prepared information
 - exchange of experience with companies and experts
 - contacts to experts for innovative technological solutions
 - initial consultation for a better overview of the topic

Competence partners

Strong partners support the goals and work of REZ in their regions in Bavaria.

Cooperation partners:

The Bavarian Chambers of Commerce and Industry as cooperation partners are represented at nine locations in Bavaria.

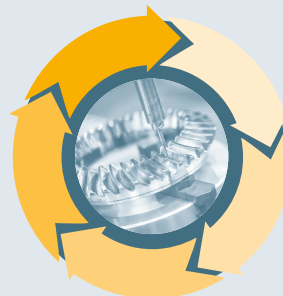


Regional partners:

The work of the REZ is supported in the regions Augsburg, Bayreuth, Oberpfalz-Nord and Untermain by the four regional partners.



Optimization through **resource efficiency!**



Resource efficiency saves money!



Resource efficiency wins!