



## Contacts

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-  Upper Palatinate  
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## 2014 – 2020 programming period



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# LEADER in Bavaria



*We are home*



Funded by the Bavarian State Ministry of Food,  
 Agriculture and Forestry and the European Agricultural  
 Fund for Rural Development (EAFRD)

[www.leader.bayern.de](http://www.leader.bayern.de)

With **LEADER**, Bavaria is supporting the development of rural regions based on the motto: "Citizens shape their home"

LEADER is an EU funding instrument helping rural regions to develop on their own terms. LEADER assists Local Action Groups (LAGs) in devising and implementing their local development strategy.

Responsibility for LEADER in Bavaria lies with the Bavarian State Ministry of Food, Agriculture and Forestry. Nine LEADER coordinators and awarding authorities in charge of agriculture act as central advisors and expert contacts.

The LEADER success story in Bavaria dates back 25 years. For the 2014 – 2020 programming period, there are 68 LAGs covering 86% of Bavaria's land area. Around €111 million of project funding is available during this period.

LEADER focuses on LAGs, partnerships between municipal, economic and socially committed players in the region. They devise a local development strategy for their region and use their project selection criteria to decide independently which projects will be funded by LEADER.

Bavarian State Ministry of Food, Agriculture and Forestry

### What is LEADER:

*"Liaison entre les actions de développement de l'économie rurale" – in English "links between actions for the development of the rural economy"*

LEADER is an EU funding instrument helping rural regions to develop on their own terms.

### Objectives of LEADER:

- Improving a region's appeal and quality of life
- Active citizenship, sustainability and responsibility for the future
- Promoting value creation and mutual appreciation
- Collaboration and networking between partners and projects
- Joining forces through cooperation

### Funding covers:

- Projects for implementing the local development strategy of a LAG
- Cross-territorial or transnational collaboration between LAGs
- LAG management

### Standard LEADER subsidy rates:

	Productive investment		Other project	
	Not in ASNA*	In ASNA	Not in ASNA	In ASNA
LAG management			50%	60%
Individual project	30%	40%	50%	60%
Cross-territorial cooperation project	40%	40%	60%	70%
Transnational cooperation project	40%	40%	70%	80%

\* Area with special need for action

### Funding covers the following areas:

- Leisure/tourism
- Education
- Culture/cultural heritage
- Climate/energy
- Nature/environment
- Agriculture and forestry
- Social/demographic issues
- Economic development
- Quality of life/primary care
- Health/wellbeing

### We are home

Civic involvement, value creation, networking and sustainability are once again the watchwords for the promising development of rural areas with LEADER in the period 2014 – 2020.

